

One truck, two jobs

The OB-VAR concept brings live broadcast production and video officiating together within a single mobile environment. By integrating the Video Operations Room (VOR) directly into the OB truck, leagues and sports production companies benefit from streamlined workflows, shared resources and a more efficient matchday operation. The result is a unified production environment where broadcast and officiating teams work side by side, reducing complexity while maximizing operational efficiency.

Broadcast and officiating under one roof

Particularly well suited for mid-sized leagues and broadcast service providers, the OB-VAR concept simplifies matchday operations by combining production and officiating workflows within a single environment. By leveraging existing OB infrastructure, organizations can reduce complexity, streamline staffing and create a more efficient operational model for both live production and VAR delivery.



Key Benefits

- No additional matchday VAR setup required
- Shared personnel and technology resources
- SDI and IP-based operational concepts
- Simplified VAR replay operator deployment
- New commercial opportunities for OB providers
- One provider for both production and officiating

Technical Considerations

- Requires strong alignment between league and federation
- Long-term contracts may result in longer ROI cycles

Seamless Integration with Broadcast Production

- Unified matchday operations for production and officiating
- Shared personnel and technology resources
- Simplified coordination between VAR and broadcast teams
- Optimized workflows within a single operational environment

Operational & Commercial Benefits

- No additional game-day VAR setup required
- One provider for production and officiating services
- Streamlined staffing and resource planning
- New commercial opportunities for OB providers

Technical Flexibility & Scalability

- Support for SDI and IP-based workflows
- Scalable across different competition and league sizes
- Flexible integration of modern VAR technologies
- Future-ready platform for evolving officiating requirements

Got curious?

Broadcast Solutions GmbH | Alfred-Nobel-Str. 5, 55411 Bingen, Germany

Get in touch

Phone: +49 6721 4008-0 | Email: info@broadcast-solutions.de